



sponsorship opportunities

What: The Shake & Bake on the Lake Pickleball Open is a three-day celebration of one of the fastest-growing sports in the country. The tournament will feature both Professional and Amateur divisions, welcoming players of varying skill levels for exciting, high-energy competition. Gold medalists in all divisions will take home cash prizes and tournament recognition, bringing an extra level of excitement and attracting competition to the event. All divisions will be played in a round-robin format leading into playoffs, ensuring every team gets plenty of time on the court. With dozens of matches taking place throughout the weekend, the tournament promises continuous action, enthusiastic spectators, and a lively festival atmosphere.

When: **May 29, 30, 31**
Three days of competition, camaraderie, and community. A great way to kick off the summer season in Lake Chelan.

Where: **Wapato Point Resort – Manson, Washington**
Located on the north shore of beautiful Lake Chelan, the resort provides top quality courts for player safety and comfort.

Why: The Shake & Bake on the Lake Pickleball Open is more than just a tournament – it's an opportunity to bring together athletes, residents, and visitors for a weekend of friendly competition and community connection. The event aims to

- Promote healthy, active lifestyles,
- Showcase the Manson and Lake Chelan community,
- Support local businesses and tourism,
- Create a fun annual tradition players will return to each year,
- Provide athletic scholarships to local clubs
- Bring significant visibility and economic activity to the area.

Who: This year's tournament is hosting by the Manson Chamber of Commerce, The Lake Chelan Pickleball Club, and Pickleball Is Great.



Sponsorship Opportunities

SPONSORSHIP OPPORTUNITIES AT A GLANCE

Tournament sponsorship packages range from \$5,000 to \$100. Below is a list of packages available. A Benefits Grid with a full list of benefits for each package is available on the next page. Not seeing something that fits your budget? Tell us about our marketing goals and we can customize a package for you.

Title Sponsor: Your company name will appear in the title of the event and all printed and digital promotional materials will include it. This package has the most benefits available.
\$5,000

Courtside Lounge Sponsor: Receive recognition as the the sponsor of the courtside lounge and beer garden. Hospitality and product sales opportunities available.
\$2,500

Gold Medal Sponsor: Your company will be the sponsor of the awards stage and have the option of handing out medals and more.
\$1,500

Pit Stop Sponsor: Receive recognition as sponsor of the porta-potties. Everyone is sure to use the pit-stops.
\$750

Court Sponsor: Receive recognition as sponsor of one of the eight courts used. Choice of courts is first-come, first-served.
\$500

Park & Play Sponsor: Receive recognition as sponsor of the tournament parking lot. Players and spectators will park in your branded lot.
\$350

Paddle Club Sponsor: Receive logo and links on our chamber website.
\$250

Fan Club Sponsor: Whether you contribute cash or in-kind trade, your support is appreciated and your name will reconized on our Fan Club list
\$100



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SPONSORSHIP FORM

Company Name _____

Company Contact _____

Email _____

Phone _____

Title Sponsor: \$5,000

Pit Stop Sponsor: \$750

Courtside Lounge Sponsor: \$2,500

Court Sponsor: \$500

Gold Medal Sponsor: \$1,500

Park & Play Sponsor: \$350

Paddle Club Sponsor: \$250

Fan Club Sponsor: \$100

Signature _____ Date _____

Please email completed form and high-resolution images of your logo, color, black and white-reverse to marketing@mansonchamber.org.