

## Manson Chamber of Commerce

17 Hale Street / PO Box 801  
Manson, WA 98831  
509-888-1553



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In an effort to focus the mostly volunteer efforts of the Manson Chamber of Commerce (MCC) towards the best possible economic development of Manson, the MCC has been working on pursuing an Affiliate Membership to the Washington Main Street Program. The goal is to eventually become a member of the National Main Street America Program. To be clear, the Manson Chamber of Commerce will not be going away but will be shifting focus.

“Since 1984, the Washington State Main Street Program has been helping communities revitalize the economy, appearance, and image of their downtown commercial districts using the successful Main Street Four-Point Approach®. Main Street is a comprehensive, incremental approach to revitalization built around a community's unique heritage and attributes. Using local resources and initiative, the state program helps communities develop their own strategies to stimulate long term economic growth and pride in the heart of the community- downtown.”

The City of Chelan has established their own Main Street Program known as the HDCA or Historic Downtown Chelan Association. The MCC Community Development committee has been working with Aimee Sheridan, HDCA Executive Director, Erin McCardle, Mayor City of Chelan, and Tiffany Gering, Chelan County Commissioner to gain knowledge, advice, direction, and collaboration. You can learn more about the Washington State Main Street Program at <https://dahp.wa.gov/local-preservation/main-street-program> and the National Main Street Program at <https://mainstreet.org/>.

The Board of Directors of the Manson Chamber of Commerce feel that being a part of this new organization could be very effective by focusing our efforts on development of a strong and vibrant Manson. Manson Chamber of Commerce, as well as individual businesses, can use this marketing program to entice visitors, enhance the quality of life for locals, and develop a strategic plan for sustainability of our Manson community. The Main Street program will

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demonstrate that things are happening in our community and create excitement for the entire business community, both in our downtown corridor as well as in our outlying areas.

The Manson Chamber of Commerce welcomes local businesses and individuals to participate in development of this Program. The MCC also promises to keep the community informed about progress and status of its efforts by public announcements and community forums.